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**FOR IMMEDIATE RELEASE**

**PREMIER HOLLYWOOD PRODUCER AND STAR MAKER,  
LARRY THOMPSON, REVEALS CELEBRITY SUCCESS  
SECRETS IN HIS NEW BOOK, *SHINE***

*Book Offers A Powerful 4-Step Plan For Becoming A Star In Anything You Do*

New York, NY- Larry Thompson, acclaimed Hollywood film producer and personal manager to over 200 Stars, reveals the success secrets of Hollywood's most popular celebrities in, ***SHINE: A Powerful 4-Step Plan For Becoming A Star In Anything You Do*** (McGraw-Hill, March 1, 2006 Paperback, November 8, 2004 Hardcover). In this pop culture, self-help book, Thompson explains to readers not only how to look like a Star, but more importantly, how to think, act, live, and become a Star in their own lives.

“You don’t have to be in the movies to be a Star. To be fulfilled and Star in anything you do in life is a skill you can learn,” said Thompson. “I believe there is a beauty and uniqueness in each individual, and I have always wanted to help people from all walks of life find the Stardust in themselves. It is always there. That’s the purpose of this book.”

Offering action-oriented exercises, probing questions, celebrity examples, and personal anecdotes, Thompson provides the prescription and support a reader needs to realize an “extreme motivational makeover” and map out their own unique Road to Stardom. This fun and effective book includes helpful worksheets and exercises, as well as compelling stories serving as inspiring examples about people’s favorite celebrities, including Mel Gibson, George Clooney, Julia Roberts, Tiger Woods, Tom Cruise, Jim Carrey, Madonna, Jennifer Lopez,

Shania Twain, Oprah Winfrey, Arnold Schwarzenegger, Paris Hilton, and even *American Idol's* Kelly Clarkson and Clay Aiken among many others.

According to Thompson, there are four essential and attainable elements that are necessary to become a Star: **TALENT, RAGE, TEAM** and **LUCK**.

\* **Identify Your Talent:** Stars must unlock their natural born gifts, whether it is a love for working with children, a discerning eye for taking photos, the sensibilities for managing people, or the skills for developing a new business...and then match them with their opportunities.

\* **Summon Your Rage:** Stars have an absolute, tunnel vision, maniacal focus on fulfillment and success.

\* **Assemble A Team:** Every Star has a Team of supporters including: mentors, professionals, role models, motivators, and reality checkers.

\* **Learn To Be Lucky:** Stars must create the elements of Luck they can control, and identify and act quickly on those rare "chance occurrences" they cannot.

Reflecting upon the extraordinary experiences of over 200 of his celebrity clients, which have included Drew Barrymore, Cindy Crawford, William Shatner, Barry White, Shannen Doherty, Mariska Hargitay, Tori Spelling, Iman, Sony & Cher and other "Star sensations," Larry has written an innovative, celebrity oriented, self-help book wrapped within the tinsel of Hollywood, but presented to everybody who wants to Shine in their life and reach their full potential.

***SHINE: A Powerful 4-Step Plan For Becoming A Star In Anything You Do*** serves as the catalyst for **Project RISE and SHINE™**, which is an organization Thompson founded wherein Hollywood Stars, through the company's inspirational programming and strong internet presence, use their power of celebrity and personal success stories to inspire people worldwide to realize their true potential and map their own unique Road to Stardom.

[www.ProjectRiseandShine.com](http://www.ProjectRiseandShine.com)

#### **About the Author:**

Larry Thompson, Hollywood producer, star maker, author and motivational speaker, is founder and President of the Larry A. Thompson Organization, a Los Angeles based Motion Picture, Television and New Media Production Studio. He has produced 18 Movies for Television, including the highly acclaimed ABC World Premiere Movie "And The Beat Goes On: The Sonny and Cher Story," 5 Motion Pictures, 2 Television Series, 3 Television Specials, and

various Series Pilots. Voted "Showman of the Year" in 1998 by the U.S. Television Fan Association, Thompson has received the Industry's prestigious Vision Award and his productions have received Nominations for 8 Emmys, 2 Prism Awards, and a Golden Globe. He is perennially listed in *Who's Who In America* and *Who's Who In The World*. Thompson lives in Beverly Hills, California, with his wife, Kelly, their daughter, Taylor, and son, Trevor.

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**SHINE**

**A Powerful 4-Step Plan For Becoming A Star In Anything You Do**

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McGraw-Hill Companies

ISBN: 0071426825

March 1, 2006/\$15.95/Paperback

November 8, 2004/\$19.95/Hardcover