



## Are You a Dog or a Cat?

“One of the four essential elements of becoming a Star is to assemble a Team of supporters. What type of people should you put on your Team?”

I have met and made friends with many people all over the world. From all these encounters and observations, I’ve come to the conclusion that a person’s nature falls into one of two categories. They are either dogs or cats. Let’s start with people who, no matter how long you’ve talked to them, no matter how long in life you’ve known them, you never quite understand what they’re thinking, what they’re saying, or what they mean. That’s their nature. They’re cats. They are smart, chic, mysterious, cutting edge, sexy, and independent. They are to be respected for always being able to land on their feet, and for having multiple lives.

Then there are dogs: loyal, easy to understand people. They run up to you. They go get the paper for you. They say what they mean and mean what they say. They think you’re the most wonderful thing in the entire world. You’ll find some people who are like that. What you see is what you get. You trust them.

You first need to determine if you are a dog or a cat and then build a Team of like-natured people. Dogs should be supported mostly by other dogs. Cats can work with both dogs and cats.

So, if there were a **Star Kennel** that boarded Stars showing traits of being either a dog or a cat, how would we separate them?”

### Star Dogs

George W. Bush  
Jay Leno  
Ray Romano  
Tom Hanks  
Sandra Bullock  
Will Smith  
Matt LeBlanc  
Billy Crystal  
Reese Witherspoon  
Arnold Schwarzenegger  
Paula Abdul

### Star Cats

Bill Clinton  
David Letterman  
Madonna  
Angelina Jolie  
Cher  
David Bowie  
Sean Penn  
Warren Beatty  
Keanu Reeves  
Nicole Kidman  
Johnny Depp

### SHINE

#### A Powerful 4-Step Plan For Becoming A Star In Anything You Do

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McGraw-Hill Companies

ISBN: 0071426825

November 8, 2004/\$19.95/Hardcover